



Provide Perfect Answers Everywhere During a Crisis

Yext's Mission Is Perfect Answers Everywhere

Yext's Search Experience Cloud puts you in control of your business' facts online. By providing complete, accurate answers on your website – then across search engines, maps, apps, voice assistants, and chatbots – Yext helps you take back control of the customer journey and help those customers see your most critical updates wherever they search.

As the spread of COVID-19 has thrown the world into a time of unprecedented change and uncertainty, people are taking to their phones and computers with more questions than ever – many of them directed at brands.

Answer Your Customers' Questions During a Crisis

Yext's Answers product is free for 90 days to help brands deliver a cutting-edge search experience on their website that's optimized for conversion. Go take the free No Wrong Answers Challenge to see how your brand appears online at nowronganswers.com.

Support High-Intent Shoppers During a Crisis

In the wake of this ongoing global crisis, consumers are more dependent on accurate and up-to-date online information than ever.

Your shoppers are asking, "Are your stores open?", and, "How have your policies changed since COVID-19?".

A well-executed search experience is fundamental to a brand's core customer service and conversion strategy – not just during a crisis, but always. Yext puts businesses in control of their facts online by delivering brand verified answers straight from the source wherever their customers are searching.

Fill Essential Roles Rapidly To Meet Demand

Your brand aims to operate effectively while best serving your customers, employees, and local communities. During a time of crisis, a fully-staffed workforce is critical. Yext's Recruitment solution helps brands increase their total number of applicants to meet new hiring demands, reach the market rapidly, and convert more job seekers into applicants.

70% of job searches start on Google



Yext is here to help. Our mission is to help businesses everywhere become answers-ready, so they can provide the most important facts to their customers – and the broader public – wherever and whenever they are needed.

For more information, visit yext.com and our [Blog](#)